



BRYCON

BRAND DESIGN JULY 13 2018

TAGLINES

TO PROVIDE SOLUTIONS,
CREATE VALUE, AND BUILD
LASTING RELATIONSHIPS
THROUGH QUALITY SERVICE.

CONFIDENT	STRATEGIC	TRUSTED	APPROACHABLE
SERVICE	EXPANSION	PARTNER	PROBLEM SOLVERS

FUTURE BUILT

IT'S HOW YOU BUILD IT

INNOVATION CONSTRUCTED

BUILDING WISELY

AUTHENTICALLY BUILT

BUILDING POSSIBILITIES


A FOUNDATION OF DEDICATION

PURPOSE-BUILT FROM THE GROUND UP

LOGO DESIGN

OPTION 1



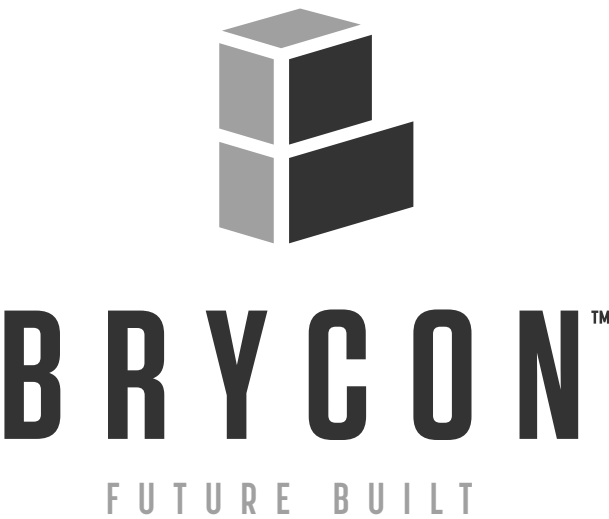
 Dimensional logomark designed to incorporate elements of a **B** and **C**

OPTION 2



Dimensional logomark designed to incorporate elements of a **B** and **C**

OPTION 3



Dimensional block logomark
designed to create a **B**

OPTION 4

Brycon.
FUTURE BUILT


Brycon.
FUTURE BUILT

Brycon.
FUTURE BUILT

Brycon. Lowercase Brycon logotype
with optional logomark and reversed block



(i/o) input/output icon can be pulled out of the core mark to highlight or use when speaking to building for cleanroom technology

OPTION 6



Logomark designed to play off the idea of digital connections
also creates the B

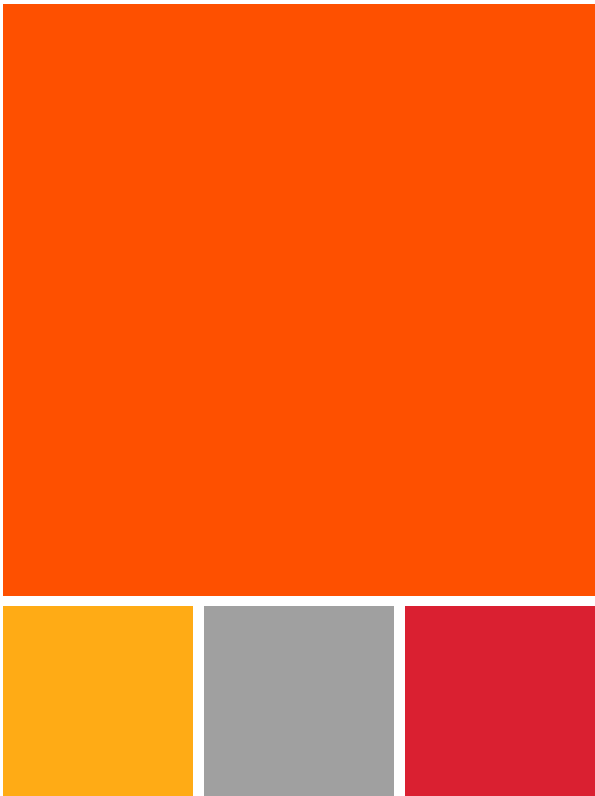
COLOR

Brycon.

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Brycon.





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THANK YOU